

## Feilo Sylvania Wins the Race at Decathlon

Decathlon

**Global lighting manufacturer Feilo Sylvania has successfully completed a project in one of the world's largest sporting goods retailers, Decathlon.**

Syl-Line HSX units have been installed to provide high performance light, reflecting the top of the range sports products found within the south London store.

As part of Decathlon's expansion programme, a UK based lighting solutions business, Swann Lighting Limited, was appointed to provide a lighting scheme for the Wandsworth store in the Southside Shopping centre. Showcasing cycling, running and outdoor equipment meant the quality of light on the shop floor had to be good, whilst minimising energy consumption and heat output. All lighting had to be quick and easy to install, use a trunking backbone system and have the

option for integrated emergency lighting and DALI dimming. Feilo Sylvania worked in partnership with Swann Lighting to install a combination of Sylvania Syl-Line HSX units, mounted onto 3.4m Syl-Line trunking, and additional bespoke Swann Lighting luminaires; all installed to deliver impressive light output and fast installation times.

Charlie Brooks, Managing Director of Ciexbe, comments: "Installation is ultimately driven by costs and speed and for this particular project,



### Key Facts

**Client:** Decathlon

**Lighting designer:** Swann Lighting

**Installer:** Ciexbe

### Key Outcomes

- High performance lighting solution
- High quality of light
- Quick and Simple Installation

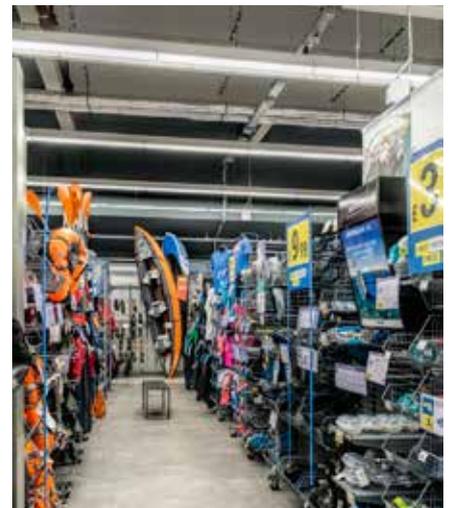


Feilo Sylvania was great on costs. When the trunking arrived, we put it up straight away and powered it up then, when the lights arrived, we added them in and within hours we had illuminated the whole store.

On this project, Feilo Sylvania was perfect. Initially I was quite scared because they are a large company, however they really cared. When they told us the lights were going to be delivered to site, they were delivered within the hour – it was perfect.”

HSX Syl-Line is a sleek, unobtrusive design, consisting of a one-piece module which considerably increases speed of installation, whilst reducing the complexity against traditional trunking systems. The first stage of the installation requires the supply to be pulled into the end fitting. The trunking can then be fixed to the free hung suspension and secured with a mechanical lock, with the luminaire then being presented to the trunking. The HSX Syl-Line, on average, offers 50% energy savings versus traditional trunking systems.

“Previous installations with the Syl-Line have been tremendously successful, and this is testament to the quality of the HSX Syl-Line units,” comments Nick Clark, International Business Director at Feilo Sylvania. “The Wandsworth Decathlon store was a unique project and a great challenge for all involved. We are proud to have delivered a great product with fantastic energy saving benefits to help Decathlon meet the needs of this project.”



### Key Benefits

- High performance lighting solution
- High quality of light
- Quick and Simple Installation