

Feilo Sylvania Spices up East Restaurant in Kazakhstan

EAST Restaurant

EAST Restaurant, one of the most exclusive Pan-Asian restaurants in the magnificent and trend-setting Esentai Mall in Kazakhstan, is shining brightly thanks to an innovative lighting scheme from Feilo Sylvania

A combination of Concord Beacon Muse spotlights and Lumiance Lumistrip RGB are the key ingredients in a bold and vibrant lighting scheme at EAST restaurant creating a visually-stunning statement.

The architectural concept of EAST restaurant's interior is a river flowing into the ocean and everything from the ceiling to the walls displays this smooth transition.

The interior of the restaurant features authentic boats that were used by fishermen in the Indian Ocean during the olden days. A masterpiece by George Pusekoff, "BIG WAVE" adorns the walls and forms an architectural emphasis of EAST's interior. To bring these features to life, EAST Restaurant required a spectacular yet energy efficient oceanic lighting solution that instantly takes visitors into a whole new world.

We were tasked with creating a lighting scheme that could match the stunning interior décor," comments Igor Myssik, Executive Director Mix Light Company.

"We worked with Lithuanian based architect, Rolandas Kliucinskas from AV Architects, to design and install a truly unique lighting scheme. We chose products from Feilo Sylvania due to their flexibility and creativity and the result is spectacular."

Key Facts

Application: EAST restaurant

Location: Esentai Mall in Kazakhstan

Customer: EAST restaurant

Project Planning: Mix Light Company, Lighting Designer AV Architect

Key Outcomes

- Sylvania offered a bespoke solution
- The solution offered up to 43% energy savings
- The new lighting highlights the architectural design of the building



Feilo Sylvania supplied a selection of lighting products for most of the principal spaces, starting with the entrance and going right through to the seating area to create a warm welcome for visitors.

Concord's Beacon Muse was chosen for its unparalleled flexibility and these luminaires help in establishing the perfect ambience and focus points to illuminate the restaurant. The Beacon muse is a powerful and energy efficient lighting solution that illuminates spaces with punchy accent and display lighting.

Concord Beacon Muse features an adjustable optic system which can deliver a wide flood 65° beam angle which can be adjusted down to a 10° spot without the need for additional lenses or reflectors. The 10° tight spot is ideal for accent lighting for accentuating the texture, colour and shape of displays. Its 65° wide flood distribution can be optimised for uniform vertical and horizontal illuminance and wall washing effects. Also, when used with an elongation lens accessory it can create narrow beam angles for highlighting sculptures, mannequins, logos and shelving.

In addition, the Lumistrip RGB from Lumiance highlights the bar area to provide decorative lighting. The versatility of Lumistrip RGB enables it to be utilised to produce colour changing effects and change the mood and ambience within the venue. The low energy light source has been used to complement the modern features of the restaurant and creates a striking effect for visitors.



Key Benefits

- The new lighting scheme seamlessly integrates with the unique interior décor
- The colour changing aspect of the lighting allows the restaurant to change the mood easily