Concord Lumiance SYLVANIA



LIGHTING YOUR FUTURE

Havells Sylvania Group brands, Concord, Lumiance and Sylvania, have been innovating in lighting for nearly a century. Today, our facilities continue to create leading-edge products, adhering to the highest production standards worldwide and delivering exceptional service. As we prepare for the next 100 years, our focus remains steadfastly on improving quality, designing for all our customers' needs, increasing performance, creating value and ensuring sustainability.



HAVELLS

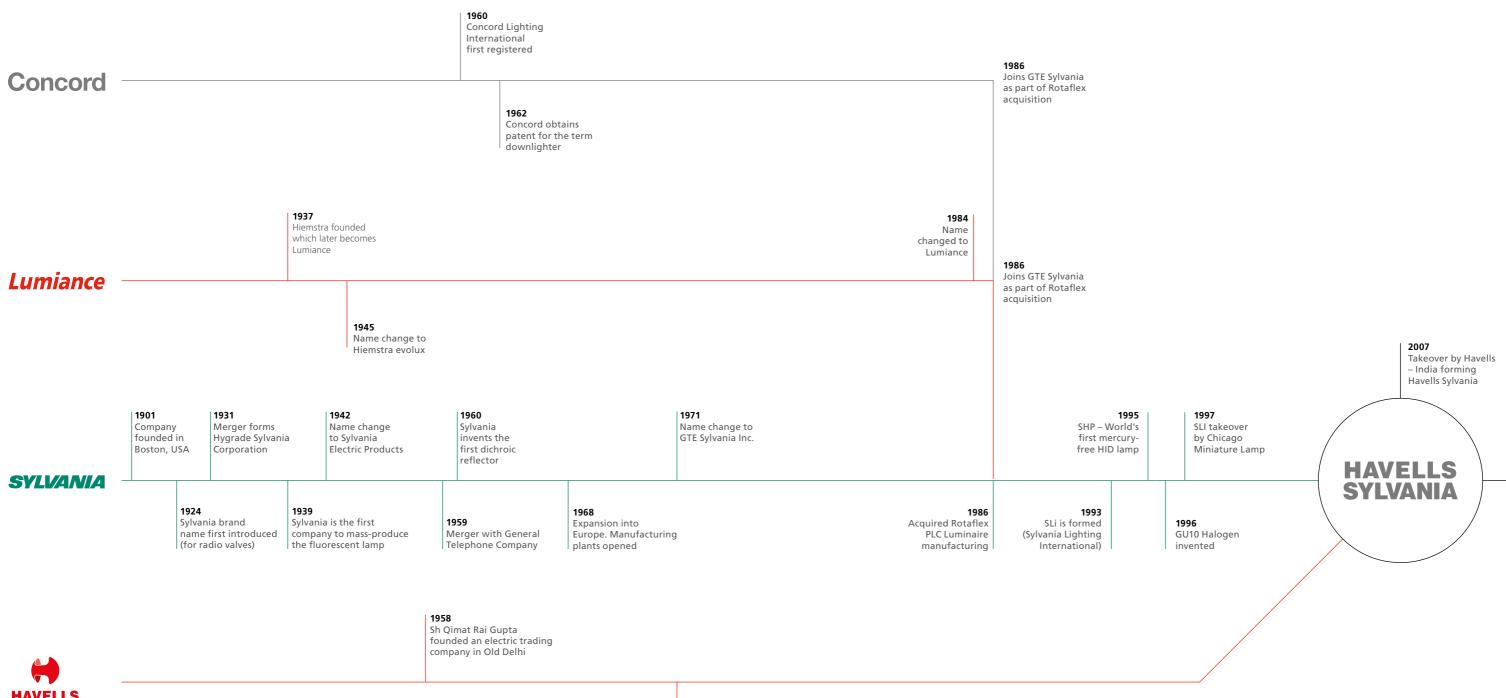


With state-of-the-art manufacturing facilities in India, Europe, Latin America and Africa, Havells India Ltd is India's largest electrical and power distribution manufacturer, as well as one of the world's fastest-growing. Established in 1958 by Qimat Rai Gupta, Havells remains family-owned yet the \$1.3billion turnover group's products are sold in 50 countries, where they have a reputation for quality, performance and style. All lighting solutions are catered for, from energy-saving lamps to superbly designed architectural luminaires. Products range from cables and wires through to home appliances, motors and controls. The group's world-class, global brands include Sylvania, Concord, Lumiance, Crabtree and Standard. Their success results from a forward-thinking culture, agility and relationship-building. Social and environmental responsibility is at the forefront of their operating philosophy. Havells was among the first Indian companies to adopt the European RoHS standard controlling hazardous chemicals.

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TIMELINE

HERITAGE AND HISTORY



HAVELLS

1971 The Havells brand was acquired



2500 EMPLOYEES

OPERATING IN 30 COUNTRIES

10 MANUFACTURING FACILITIES

JOINT VENTURE OPERATION IN CHINA

GLOBAL HEADQUARTERS IN NOIDA, INDIA

EUROPEAN HEADQUARTERS IN LONDON, UK

BUSINESS OPERATIONS IN EUROPE, NORTH & SOUTH AMERICA,
ASIA, MIDDLE EAST AND AFRICA

LIGHTING YOUR FUTURE

We are Havells Sylvania. Our mission is to bring the beauty of light to our customers within the Retail, Museums, Office, Education, Logistics and Industry, Consumer, Residential and Hospitality segments. Our market leading brands, Concord, Lumiance and Sylvania are globally recognised for energy efficiency, design expertise and quality across the trade, consumer and specification channels. Unlike our competitors, we provide lamps, luminaires and controls – a complete portfolio developed through exceptional engineering and supported by outstanding customer service. With a long pedigree in lighting, we are still innovating, exploring, refining and creating advanced lighting technology, ensuring that we will continue to earn your trust in the years to come.

HAVELLS SYLVANIA

efficient and competitively priced luminaires for offices, education,

home, leisure and industrial plant lighting.

WORLD-CLASS BRANDS

Concord	Elegant Innovation	Concord is one of Europe's most respected retail and museum architectural lighting brands. The brand's design ethos, technical performance and aesthetic appeal particularly to architects and lighting designers. With a strong manufacturing base in the UK, Concord has one of the most comprehensive portfolios of lighting products on the market.
Lumiance	——————————————————————————————————————	The Lumiance brand was established in 1934 in the Netherlands and is synonymous with 'ease of installation', making it the contractor's first choice throughout the world for interior and exterior applications such as shop lighting, offices, public and residential buildings, hotels and restaurants.
SYLVANIA	——— Without Compromise	Sylvania is one of the world's largest light source manufacturers, with products from energy-saving lamps and LEDs to specialist sources. Sylvania also offers a comprehensive portfolio of high-quality, attractive,

WORLDWIDE





APPLICATION SECTORS

EDUCATION





RETAIL



MUSEUMS AND GALLERIES



LOGISTICS & INDUSTRY



RESIDENTIAL



HOSPITALITY



OFFICE



novation leader, Havells supplies an extensive



LIGHTING SOLUTIONS

Havells Sylvania's portfolio of luminaires covers an all-purpose spectrum from high-quality spotlights, industrial and high bay lighting to commercial lighting solutions, combining the latest LED technology with perfectly balanced form and function for a wide range of applications.















LIGHTING CONTROLS

WEATHER AND VANDAL HEAVY DUTY OUTDOOR RESISTANT LED LUMINAIRE LED LUMINAIRE

Sylproof Superia LED Floodline 2

LED ACCENT DOWNLIGHT

Myriad Adjustable

LED DOWNLIGHT

Ascent 150

MICRO PRISMATIC AND LOUVRE SUSPENDED MODULAR LED RECESSED MODULAR

LED SYSTEM

RANA

Unity

LED SPOTLIGHT

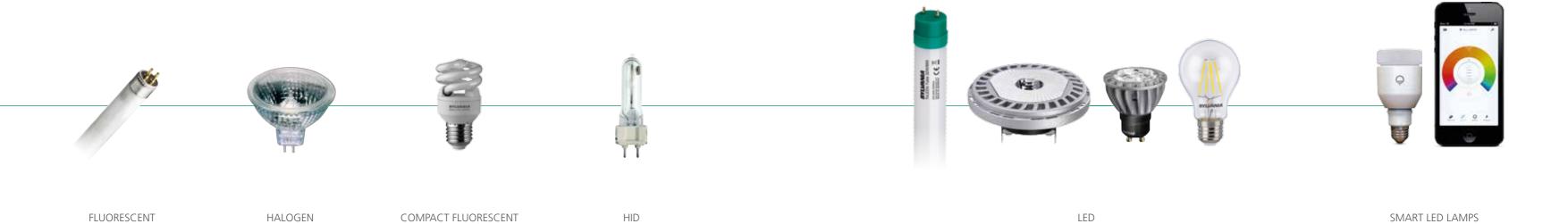
Beacon Muse

OrlDIM



LIGHT SOURCES

Havells Sylvania provides a complete range of lamps from traditional to high quality LED with integrated smart technology, as well as light sources for specialist applications from pet care to pest control or stage and studio lighting.



RESEARCH, DEVELOPMENT & TECHNOLOGY

HAVELLS SYLVANIA

Automotive inspired heatsink design allows excellent airflow to keep the LED cool to deliver optimum performance and lifetime

DESIGNING THE FUTURE

Our focus on research and development, product design and engineering has enabled us to create high-end, energy saving products using the latest technology. As a result, Havells Sylvania leads the way in offering superbly designed lighting solutions that deliver outstanding energy performance. The LED revolution continues to transform the lighting industry, however, it is the customer's needs, not technology, that takes priority. At Havells Sylvania, our role is to ensure that the technology serves the end-user by continuing to provide well-engineered and appropriate lighting solutions that build on our expertise in luminaires, lamps and controls.





– Product shown is Optimo by Lumiance

DEFINING THE STANDARD

Havells Sylvania's reputation for quality is among the highest in the lighting industry. Continually improving our products and service is so important to us that we have implemented ISO 9001, the rigorous international quality management standard, at all of our facilities worldwide. Over and above this, Havells Sylvania is one of the few companies in this sector with accredited measuring laboratories at its disposal, ensuring that the development process continues to meet our own high standards. Our customers are confident that we will deliver products that last, and we are so confident that there is a five-year guarantee on the entire range of professional Havells Sylvania LED luminaires.





CONTINUOUS IMPROVEMENT / HAVELLS SYLVANIA

FOCUS ON DESIGN

Havells Sylvania continues to win awards for superbly designed lighting solutions that combine aesthetic appeal and long-lasting performance. By using the latest technology and adhering to high quality standards wherever we operate, we have been able to win customers' trust and maintain the company's position at the forefront of our industry. The accolades speak for themselves but we do not rest on our laurels. We know that in order to remain the first choice for a wide range of energy-saving lighting applications we must focus on continuous improvement. It is a promise both to us and to our customers.









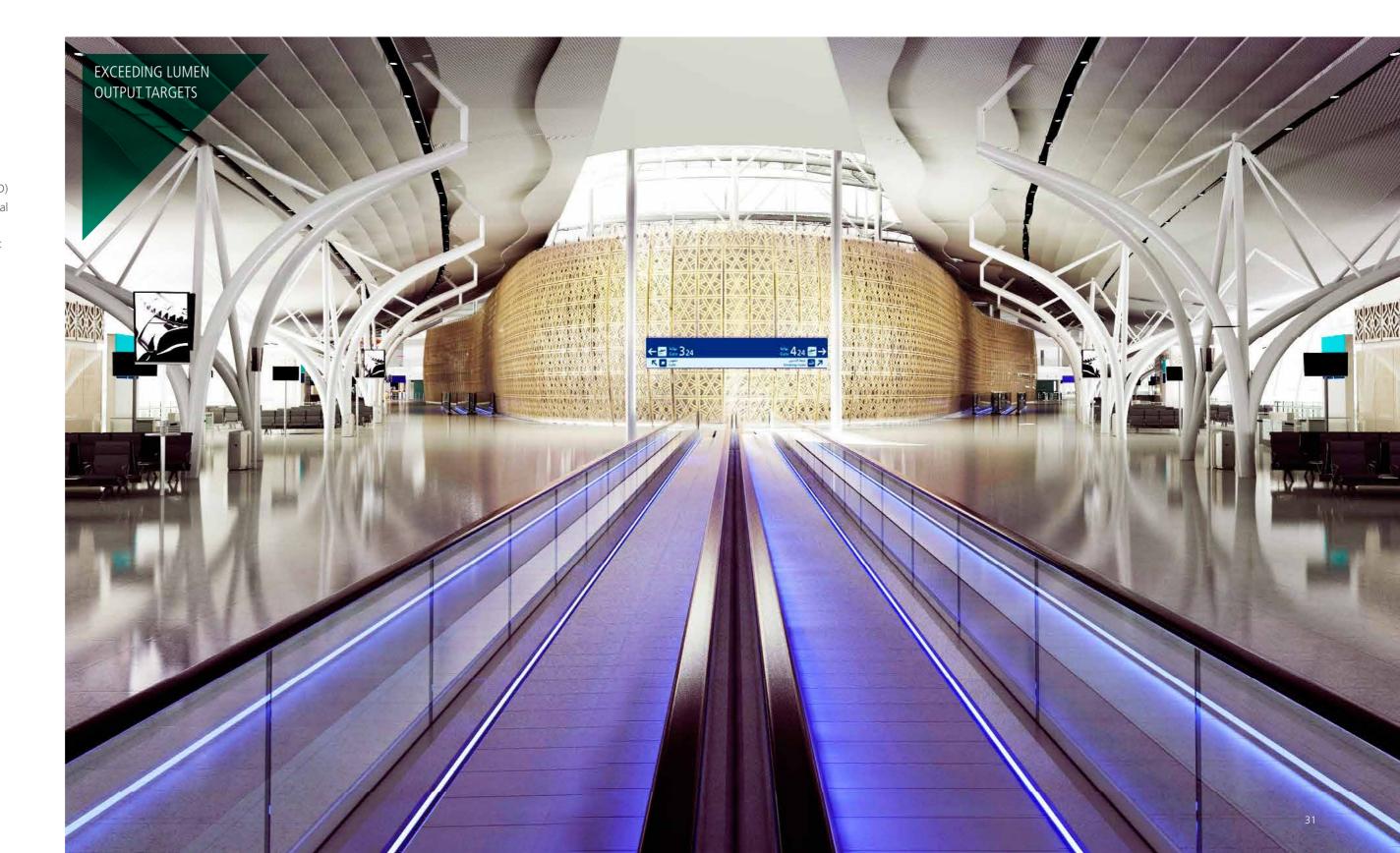


HAVELLS SYLVANIA CORE VALUES CUSTOMISED SOLUTIONS. LIGHTING SUCCESS Havells Sylvania takes pride in offering complete lighting solutions for a wide spectrum of applications. But this is not just a question of design excellence or offering a comprehensive range of products from lamps and luminaires to control systems. Our success also depends on delighting customers with our service, reducing energy and maintenance costs and focusing on the future – ours and our customers. Floating Office – Helsinki, Finland 29

KING ABDULAZIZ INTERNATIONAL AIRPORT

KING ABDULAZIZ INTERNATIONAL AIRPORT SAUDI ARABIA

Some two million pilgrims pass through King Abdulaziz International Airport each year during the holy Hajj period. Located between Jeddah and Mecca, it will eventually have an annual capacity of 80 million passengers and is already one of the biggest in the Middle East and Asia. Its world class facilities include new passenger lounges and a control tower that, with a height of 136m, ranks among the tallest in the world. The airport's expansion includes three new terminals with Leadership in Energy and Environmental (LEED) certification signifying compliance with rigorous, international environmental building and operational standards. Havells Sylvania's innovations in LED lighting have helped the airport achieve LEED Silver status by meeting or exceeding exacting lumen output targets, in line with a far-sighted eco-strategy with priorities summed up as 'people, planet, profits'.



WAANDERS IN DE BROEREN NETHERLANDS

Converted from a 15th-century church in Zwolle in the Netherlands, Waanders in de Broeren is both a bookstore and a multifunction space for lectures, exhibitions, and concerts that attracts thousands of visitors a year. Preserving the fabric of the historic part of the building with its high, arched ceilings and stained glass windows presented a tough lighting challenge. BK Architects chose Havells Sylvania's Lytespan track and energy-efficient 20Watt Beacon CMI-T mini spotlights to create a flexible lighting solution not only for the extended building's current retail, exhibition and catering functions, but also for future uses.



MAZDA EUROPE / HAVELLS SYLVANIA



MAZDA EUROPE

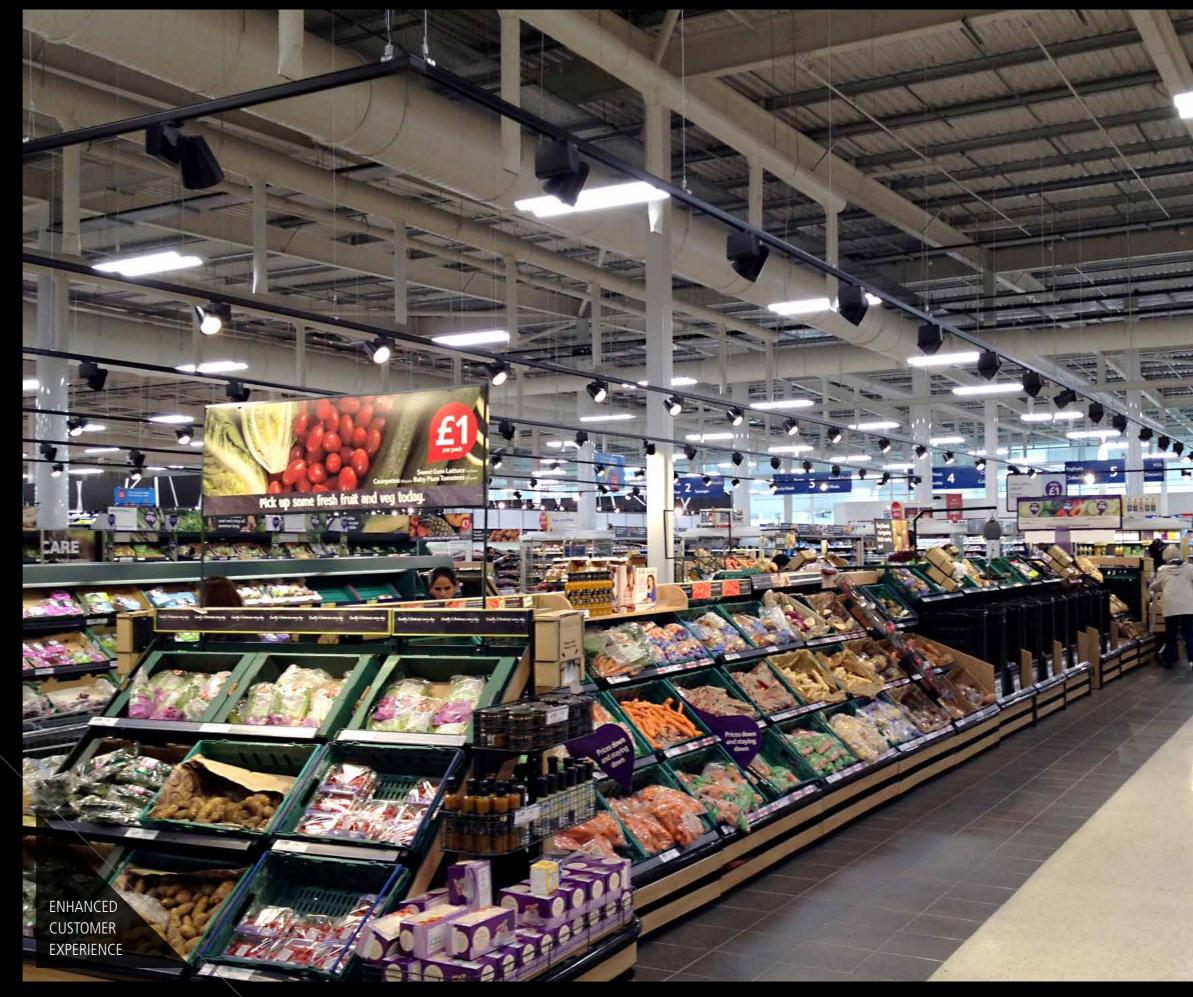
When Mazda Europe needed to refresh its brand image by updating showrooms in 1700 car dealerships, it focused on lighting, furniture and signage. Design agency Bisset Adams chose Havells

Sylvania to supply a future-proofed, sustainable and energy-efficient lighting package to match the brand's new look and make the car the star. The design brief was simple: 'It's all about the car.' Clever lighting design adds dynamism and movement to displays. Mini Continuum LED luminaires highlight the cars' lines while Beacon Muse spotlights pick out features such as grilles and decals along with showroom graphics and posters. Their high colour rendering enables users to choose vehicle colours with accuracy. At the same time, Matrix Pendant and Myriad Pendant luminaires help give customer interaction zones a warm, relaxing atmosphere. The lighting ensures that the cars look their best, enabling Mazda Europe's dealers to concentrate on fulfilling the core values of trust, relationship and understanding.

TESCO GLOBAL HAVELLS SYLVANIA

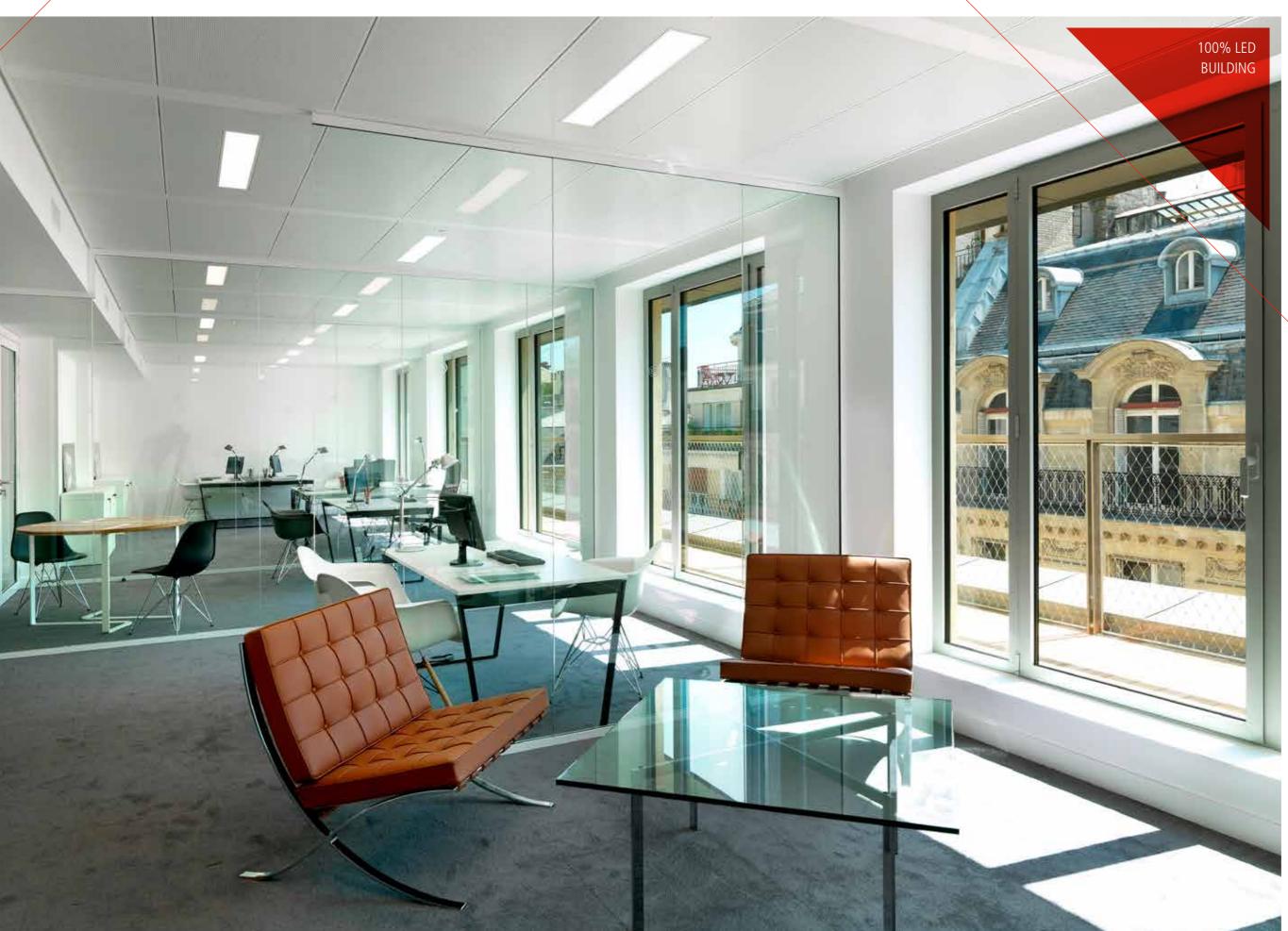
TESCO GLOBAL

Supermarket giant Tesco wanted to give its stores a more enjoyable customer experience by creating a more relaxed atmosphere in its shops. It used a wide range of luminaires in its stores to create multiple zones of accent lighting. Recognizing that displays and store layouts can change frequently, the lighting includes Track-mounted Beacon and Optimo spotlights that can be adjusted as needs dictate. Signo 205 accent LED downlights are also adjustable on demand and are available with a range of colour filters to enhance the appeal of products such as meat or bread. Back-of-store areas are lit with powerful downlights such as the Concord Ascent 150. These luminaires have IP54 waterproof covers with integral PIR sensors that switch off or dim the lighting in unused corridors to save energy and to protect the environment.



HAVELLS SYLVANIA





EULER HERMES FRANCE

Architect Bruno Bouchaud's refurbishment of the Euler Hermes building in Paris's 'Golden Triangle' has created a superb office building that meets rigorous environmental standards in its design. The office accommodation is spread over 12.500m² and nine floors with views over the haute couture and business heart of the city. With office spaces that are stylish and contemporary, and facilities that include a 96-seat auditorium, roof terraces, a restaurant and a gym, it also achieves LEED and BREEAM energy standards. LED lighting both saves energy and creates a desirable working environment. The lighting solution includes sleek recessed LED ceiling panels and Sylvania's tough Sylproof Superia LED designed for ease of maintenance.

DIAL GERMANY

DIAL, the centre of excellence in lighting and electrical engineering, has installed an efficient, automated and stylish lighting scheme in its new office building in Lüdenscheid, Germany. Utilising over 500 Concord Stadium luminaires, the lighting is fully controllable and works in conjunction with the heating and air conditioning in the building. The motionsensor control adjusts the amount of natural light in the room to regulate the artificial lighting output to suit conditions. Not only does this save energy, but it is also easy to control via a PC interface. The application was developed based on the KNX visualisation software from DIAL.



ONE BRAND, A WORLD OF CUSTOMERS

PROJECTS

/ RETAIL

Waanders in de Broeren

Zwolle, Netherland

Villeneuve mall

Grand Duchy of Luxembourg

EkoPlaza Supermarket Alkmaar, Netherlands

Garde-Robe Nationale

Antwerp, Belgium

Bloem en Plant Musselkanaal, Netherlands

Collectie Brands, Stedelijk Museum, Coevorden

Liberty Department Store

Louis Vuitton Chambourg, France

Manchester, UK

Ropewalk Shopping Mall

Velosport Bike Shop

London, UK

Tesco Global OFFICE

Ageres Malle, Belgium

BBH Marketing

London, UK

Hagley Road Birmingham, UK

OCLC

Leiden, Netherlands

Toimisto Floating Office Kelluva, Finland

Prince's Trust London, UK

17 Connaught Place

London, UK

Independent Television (ITV)

London, UK **Grosvenor House**

London, UK

Eldon House London, UK

Your Space Offices

Severn Trent Water HQ

Birmingham, UK

Lüdenscheid, Germany

HOSPITALITY

Esentai Mall - East

Restaurant Almaty, Kazakhstan

IBIS Styles Hotel

Nivelles, Belgium

Stadium Gym

Brussels, Belgium

Hatfield House

De Haven van Renesse

Renesse. Netherlands

Salle Polyvalente

Quaregnon, Belgium

CineCity Cinema

Le Meridien

Paris, France

Palais 12 Brussels, Belaium

Hedonism Wines London, UK

SHOWROOMS

Peugeot - Ollivier

Mazda Europe

BMW

Stockport, UK

Nissan

Romford, UK

London, UK

EDUCATION

King's College

London, UK

Sila School Westerlo, Belgium

KOSH school Herentals, Belgium

Brede Scholen

Gorinchem, Netherlands

Derby Academy

MUSEUMS

Musee des Invalides

Versailles Versailles, France

Ulster Transport Museum Ulster, Northern Ireland

Bahrain Theatre

Cloister of Bramante

Rome, Italy

Museo Vicenza

Vicenza, Italy

Museo Thyssen

Madrid, Spain

Victoria & Albert Museum

Musee Jean Cocteau Menton, France

Museum Alkmaar Alkmaar, Netherlands

Netherlands Architecture

Rotterdam, Netherlands

Pushkin Museum

Moscow, Russia

Qatar Museum of photography

Royal Museum of Art & History Brussels, Belgium

Würth Collection

Turnhout, Belgium

AIRPORTS

King Abdulaziz International Airport

Saudi Arabia

LOGISTICS & INDUSTRIAL

Omnicol

Weelde, Belgium

Autographe

Wavre, Belgium

Blackpool Hospital

Alfonso Martinez Car park

Madrid, Spain

EXTERIOR

Theatre Royal

Emirates Cable Cars London, UK

De Haven Van Renesse

Renesse, Netherlands

GLOBALLY CONNECTED

CONTACT DETAILS

EUROPE

Head Office

London

info.eu@havells-sylvania.com

Belgium Antwerp

T. +32 (0)3 610 44 44 F. +32 (0)3 610 44 57 info.be@havells-sylvania.com

Croatia, Slovenia, BiH, Serbia and Montenegro

Zagreb T. +385 98 251969 info.hr@havells-sylvania.com

Czech Republic and Slovakia

Bratislava T. +421 911 236 435 info.cz@havells-sylvania.com

Estonia, Latvia, Lithuania Budapest

T. +36 1 888 0639 info.bal@havells-svlvania.com

Denmark

Copenhagen T. +46 8 556 322 00 F. +46 8 556 322 10 info.se@havells-sylvania.com

Finland Helsinki

T. +358 (0)9 5421 2100 info.fi@havells-sylvania.com

France

T. +33 (0)1 55 51 11 00 F. +33 (0)1 55 51 11 08 info.fr@havells-sylvania.com

Germany and Austria

Erlangen T. +49 9131 793 0 F. +49 9131 793 345 info.de@havells-sylvania.com

Greece Athens

T. +30 210 996 65 61 F. +30 210 996 90 29 info.gr@havells-sylvania.com

Hungary

Budapest T: +36 1 888 0639 info.hu@havells-sylvania.com

Milan

T. +39 02 24 12 58 11 F. +39 02 24 12 58 80 info.it@havells-sylvania.com

Netherlands

T. +31 (0)76 750 44 44 info.nl@havells-sylvania.com

Norway

T. +46 8 556 322 00 F. +46 8 556 322 10 info.no@havells-sylvania.com

Poland

Warsaw T. +48 728 888 277 info.pl@havells-sylvania.com

Portugal

T. +351 21 793 77 36/37 F. +351 21 793 77 38 info.pt@havells-sylvania.com

Romania / Bulgaria

Bucharest T. +40 (0) 720 724 647 info.ro@havells-sylvania.com

Russia

Moscow T. +7 495 935 70 48 F. +7 495 937 70 08 info.ru@havells-sylvania.com

Spain Madrid

T. +34 91 669 90 00 F. +34 91 673 73 64 info.es@havells-sylvania.com

Sweden

Stockholm T. +46 8 556 322 00 F. +46 8 556 322 10 info.se@havells-sylvania.com

Switzerland 7urich

T. +41 44305 31 80 F. +41 44305 31 81 info.ch@havells-sylvania.com

Turkey Istanbul

T. +90 216 594 54 70 F. +90 216 594 54 72 info.tr@havells-sylvania.com

UK

Newhaven T. +44 (0) 800 440 2478 F. +44 (0) 1273 512688 info.uk@havells-sylvania.com

MIDDLE EAST

United Arab Emirates

T. +971 4 2998141 F. +971 4 2998142 info.ae@havells-sylvania.com

AFRICA

South Africa Johannesburg T. +27 (0)11 462 0251

F. +27 (0)11 462 7399 sales.sa@havells-sylvania.com

ASIA

China Guangzhou T. +86 20 3815 1138 F. +86 20 3869 7572

info.cn@havells-sylvania.com

India Noida T. +91 120 333 1000

F. +91 120 333 2000 marketing@havells.com Malaysia

Kuala Lumpur T. +603 2031 8788 F. +603 2031 4788 info.my@havells-sylvania.com

Thailand Bangkok

T. +66 2656 9039 F. +66 2254 3369 info.th@havells-sylvania.com

Vietnam

T. +844 37 151 604 F. +844 37 151 605 info.vn@havells-sylvania.com

AMERICAS

Argentina, Bolivia, Chile, Paraguay, Peru, Uruguay Buenos Aires

T. +54 11 4546 4200 F. +54 11 4546 4228 info.ar@havells-sylvania.com

Brazil São Paulo

T. +55 11 3133 2400 F. +55 11 5521 3660 info.br@havells-sylvania.com

Caribbean Honduras, Nicaragua San José

T. +506 22 107 678 F. +506 22 328 723 info.cr@havells-sylvania.com

Colombia

Santafé de Bogota T. +57 1 782 5200 F. +57 1 719 9621 info.co@havells-sylvania.com

Costa Rica T. +506 22 107 678

F. +506 22 200 338 info.cr@havells-sylvania.com Ecuador

Ouito T. +593 2 281 0773

F. +593 2 281 0007 info.ec@havells-sylvania.com

San Salvador T. +503 2239 2239

El Salvador

F. +503 2284 9670 info.sv@havells-sylvania.com

Guatemala Guatemala City

T. +502 2387 5300 F. +502 2387 5301 info.gt@havells-sylvania.com

Mexico Mexico D.F.

T. +52 55 4627 5500 F. +52 55 5387 7671 marketing@havells-sli.com.mx

Panama Panama City

T. +507 236 1000 F. +507 236 1315 info.pa@havells-sylvania.com

Atlanta, GA

Venezuela

USA

T. +1 678 420 3700 F. +1 678 420 3857 info.us@havells-usa.com

Caracas T. +58 212 381 0452 F. +58 212 381 0350 info.ve@havells-sylvania.com

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www.havells-sylvania.com

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