SYLVANIA MIXES THE OLD WITH THE NEW FOR ITALIAN MUSEUM

Creating the right ambience within the gallery for visitors is extremely important

Eva Balestri, Fondazione MUVE

Sylvania, a leading lamps manufacturer, has combined traditional lighting techniques with modern technology to create a stunning lit effect for the Museo Correr in Venice, Italy. The museum is now illuminating its impressive interior and precious works of art with a range of Sylvania ToLEDo Retro lamps that have been specifically designed to keep the look and feel of incandescent lamps while offering significant energy savings.

Run by the Fondazione Musei Civici di Venezia (MUVE), which was founded by the City of Venice to manage and develop the cultural and artistic heritage of Venice, the museum was created following a bequest by Teodoro Correr. Correr was from a traditional Venetian family and a passionate collector or works of art, documents and objects. After his death in 1830 he donated all his collections to the city along with funds to be used to conserve and extend the collections and make them available to the public.

KEY FACTS
Application: Museo Correr
Location: Venice, Italy
Client: Fondazione MUVE

KEY OUTCOMES
– Created a warm and inviting place for visitors
– Reduced the energy usage of the lighting scheme
– Provided up to 90% energy savings
– Kept the same look and feel of the original scheme

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In 1922, the Museo Correr was moved to its present-day home in St. Mark’s Square, occupying the Napoleonic Wing of the Procuratie Nuove, one of three interconnected buildings located on the square. The building dates from 1806-1814 and keeps many of its original features and interior design to this day. The gallery space is lit by a number of beautiful chandeliers with halogen lamps as well as track lighting around the perimeter of each room. When it came to upgrading the lighting for the chandeliers, Fondazione MUVE required a solution that could save money whilst also maintaining the warm glow of the traditional lamps.

“Creating the right ambience within the gallery for visitors is extremely important,” comments Eva Balestreri, the architect from Fondazione MUVE. “Looking after a building of this size and importance is a continuous job and we need to look at new ways to preserve its life as well as making it as efficient as possible to run. Lighting is a key area where we can make a difference and bring energy savings, which is why we chose to upgrade the system to LED. Sylvania offered us the perfect balance between energy efficient LED technology and a traditional look and feel."

The new Sylvania lamps were supplied by wholesaler Marchiol based in Mestre, Venice and installed in three halls – Salone da ballo, Sala del Trono and Ala Napoleonica. To recreate the design and style of the original lighting Sylvania ToLEDo Retro Candle models were selected with 900 250Lm lamps and 200 420Lm lamps installed.

As well as providing the same sparkling light effect as traditional incandescent or halogen lamps the new ToLEDo Retro will provide the museum with up to 90% energy savings and a 15 times longer lamp life, reducing energy and maintenance costs.

“We are delighted with the new scheme,” concludes Eva Balestreri. “The lighting has brought new life to the gallery spaces and gives us much needed savings. The museum is now ready for the future and we can still provide visitors with the warm welcome they expect.”

Products
– Sylvania ToLEDo Retro Candle
– 250Lm and 420Lm versions

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